

THINGS YOU SHOULD KNOW ABOUT BILL HIRSCH'S MIRACLE PAINT-

PLEASE NOTE- THIS INFORMATION SUPERCEDES THE INFORMATION ON CAN LABEL

**NOTE:** BEFORE PROCEEDING, MAKE SURE YOU HAVE THE CORRECT MIRACLE PAINT. BLACK IS RECOMMENDED WHERE YOU INTEND TO LEAVE THE FINISHED COLOR THE WAY IT DRIES, LIKE THE UNDERCARRIAGE OF A CAR, FLOOR PANS, TRUNK INTERIOR, UNDER FENDERS, CHASSIS, FRAMES, ETC. SILVER IS RECOMMENDED AS A PRIMER OR WHERE YOU INTEND TO TOPCOAT WITH ANOTHER COLOR. CLEAR SHOULD BE USED ON CONCRETE, UNGLAZED TILE, WOOD, & NON-FERROUS METALS. IF CLEAR IS USED ON FERROUS METALS IT SHOULD BE TOPCOATED AFTERWARDS.

1. BILL HIRSCH MIRACLE PAINT STOPS RUST DEAD IN ITS TRACKS. IT IS A PERMANENT CURE FOR RUST. IT WILL STOP RUST FOREVER WHEN APPLIED PROPERLY. IT IS DESIGNED TO BE PAINTED DIRECTLY OVER RUSTED AREAS WITHOUT THE NEED TO REMOVE ALL THE RUST. SCRAPE AWAY LOOSE OR SCALING RUST, BUT LEAVE THE SURFACE TO BE PAINTED, A BIT ON THE ROUGH SIDE, AS THIS WILL MAKE THE MIRACLE PAINT ADHERE BETTER. HOWEVER, IF YOU PREFER TO REMOVE THE RUST FIRST, ORDER BILL HIRSCH'S RUST REMOVER AND METAL PREP WHICH WILL NOT ONLY REMOVE THE RUST, BUT WILL LEAVE A GRAY ZINC PHOSPHATE COATING ON THE METAL AND PROVIDE AN EXCELLENT BASE FOR ACCEPTING THE MIRACLE PAINT. BILL HIRSCH RUST REMOVER & METAL PREP IS AVAILABLE IN 20 OZ. SPRAY OR A GALLON CONTAINER. MIRACLE PAINT IS ALSO DESIGNED TO BE APPLIED TO NEW METAL, WOOD, CONCRETE OR UNGLAZED TILE. IF COATING OVER GALVANIZED, STAINLESS STEEL, ALUMINUM, OR SMOOTH METAL, IT IS A MUST TO ETCH THE METAL FIRST. NEW METAL SHOULD BE CLEANED FIRST WITH LACQUER THINNER TO GET OFF ANY PROTECTIVE COATING, THEN USE THE ETCH & METAL PREP. CLEAR MIRACLE PAINT IS THE BEST SEALER YOU CAN PUT ON CONCRETE TO STOP DUSTING OR TO SEAL GROUT OR QUARRY TILE. PLEASE BE AWARE THAT AFTER A FEW MONTHS, IT HAS A TENDENCY TO TURN A GOLDEN COLOR. CLEAR MUST BE TOPCOATED IF USED ON FERROUS METALS.
2. MIRACLE PAINT IS A MOISTURE CURED URETHANE. IT LIKES MOISTURE AND DAMPNESS (AFTER IT HAS BEEN APPLIED). ONCE THE PAINT IS APPLIED, MOISTURE AND DAMPNESS WILL MAKE IT STRONGER AND HARDER. IN FACT, IF YOU APPLY IT ON A HUMID, DAMP, OR RAINY DAY, THE PAINT WILL DRY HARDER AND STRONGER. HOWEVER, THE SURFACE TO BE PAINTED MUST BE DRY.
3. MIRACLE PAINT IS EXTREMELY DURABLE. WHILE BEING VERY FLEXIBLE, IT RESISTS CRACKING AND SCRATCHING FROM STONES, SHARP OBJECTS, ETC.. WHEN DRY IT IS NOT AFFECTED BY GASOLINE, OIL, ANTI-FREEZE, LACQUER THINNER, ROAD SALT OR BATTERY ACID. YOU CAN PAINT YOUR BATTERY TRAY WITH IT, BUT YOU MUST FIRST NEUTRALIZE THE ACID IN THE METAL WITH A BAKING SODA SOLUTION BEFORE PAINTING. IT IS RESISTANT TO MOST KNOWN ACIDS AND SOLVENTS. WHILE WE DO NOT RECOMMEND IT FOR EXHAUST SYSTEMS, SOME OF OUR CUSTOMERS HAVE ADVISED US THAT THEY HAVE USED IT ON TAIL PIPES WITHOUT HEAT AFFECTING IT.
4. MIRACLE PAINT IN CLEAR, SILVER OR BLACK IS ONE OF THE BEST COATINGS YOU CAN USE. IT HAS LITERALLY HUNDREDS OF USES, SUCH AS AUTOMOBILES, TRAINS, INDUSTRIAL, BOATS, FARM & GARDEN EQUIPMENT, METAL FENCE POSTS, RAILINGS, METAL DOORS AND MANY MORE THINGS YOU MAY THINK OF. IT IS A MUST THAT THE MIRACLE PAINT BE TOPCOATED WHEN USED OUTDOORS. THIS SAME FORMULATION IS NOW BEING USED TO RE-PAINT RUSTING AND CORRODING BRIDGES AND OTHER EXPOSED METAL STRUCTURES. IT HAS EXTREMELY HIGH CHARACTERISTICS PERMITTING IT TO BE USED FOR EXTERIOR AS WELL AS INTERIOR USES. IT CAN ALSO BE USED AS A PRIMER OR SEALER BUT NOT RECOMMENDED TO BE USED AS A BODY PRIMER BEFORE PAINTING YOUR CAR AS IT WILL BE TOO HARD TO SAND. YOU CAN PAINT ENAMEL, LACQUER, OR EVEN URETHANE OVER IT WITHOUT AFFECTING THE MIRACLE PAINT, BUT DO NOT USE WATER BASED PAINTS OVER IT. IF YOU DO INTEND TO RE-COAT IT, THE MIRACLE PAINT SHOULD BE SANDED JUST ENOUGH TO REMOVE SOME OF THE GLOSS. THIS WILL GIVE BETTER ADHESION TO THE TOP COAT.
5. ALWAYS WEAR GLOVES WHEN WORKING WITH THIS PRODUCT. YOU MUST BE CAREFUL WHEN YOU USE IT. TRY NOT TO GET ANY ON YOUR HANDS OR SKIN. IF YOU DO, CLEAN IT OFF IMMEDIATELY WITH SOLVENT. ONCE IT DRIES ON YOUR SKIN, IT WILL BE VERY HARD TO GET OFF. IT WILL COME OFF EVENTUALLY, BUT IT MAY TAKE A FEW DAYS TO A WEEK TO REMOVE.

SPECIAL NOTE: SILVER AND ESPECIALLY BLACK HAVE HEAVY PIGMENTS. DURING STORAGE THESE PIGMENTS WILL SETTLE TO THE BOTTOM OF THE CAN. IT IS VERY IMPORTANT TO SHAKE THE CAN VIGOROUSLY SO THAT THE PAINT IS THE SAME CONSISTENCY THROUGHOUT THE CAN. \*\*\*\*CANS SOMETIMES GET DAMAGED DURING SHIPPING CAUSING MOISTURE TO GET INTO THE CAN WHICH MAY CAUSE IT TO SWELL. IF CAN APPEARS TO BE SWOLLEN OUT OF SHAPE, DO NOT OPEN CAN! PLEASE CALL BILL HIRSCH ON HIS TOLL FREE LINE, 1-800-828-2061. HE WILL ADVISE ON HOW TO PROCEED. \*\*\*\*

6. **TO USE THIS PRODUCT.** FOR PINT AND QUART CANS, THE BEST WAY IS NOT TO REMOVE THE SAFETY CLIPS OR LID BECAUSE IF YOU GET THE **MIRACLE PAINT** IN THE LIP OF THE CAN, AND PUT THE LID BACK ON, EVEN WITH SARAN WRAP BETWEEN THE LID AND THE CAN, IT IS ALMOST IMPOSSIBLE TO REMOVE THE LID THE NEXT TIME YOU USE THE PRODUCT. TO AVOID HAVING A PERMANENTLY STUCK LID, WE RECOMMEND THAT YOU **SHAKE THE CAN WELL,** THEN PUNCTURE A SMALL HOLE IN THE LID OF THE CAN NEAR THE RIM. THEN PUNCTURE ANOTHER HOLE ON THE OPPOSITE SIDE, TO POUR THE PRODUCT OUT OF THE CAN. **WARNING:** PRESSURE CAN BUILD UP INSIDE OF THE CAN AFTER SHAKING. USE EXTREME CARE WHEN PUNCTURING LID AS PAINT CAN SQUIRT OUT OF THE HOLE. COVER LID WITH A RAG OR PAPER AND FACE LID AWAY FROM YOU WHEN PUNCTURING IT. **AFTER POURING OUT THE PAINT YOU NEED, WIPE OFF THE AREAS WHERE YOU JUST MADE THE HOLES WITH SOLVENT AND COVER OVER THOSE HOLES WITH DUCT TAPE TO KEEP THE AIR FROM GETTING INTO THE CAN.** NEXT TIME YOU USE THE **MIRACLE PAINT**, JUST REMOVE OR PUNCTURE THROUGH THE TAPE AND FOLLOW THE SAME PROCEDURE FOR SEALING THE CAN AGAIN. **IF YOU PREFER TO REMOVE THE LID, YOU MUST FIRST VERY CAREFULLY REMOVE THE 3 SAFETY CLIPS ON LID OF CAN. REMOVE THE LAST CLIP, FACING AWAY FROM YOU, IN CASE OF PRESSURE BUILD UP IN CAN. YOU MAY HEAR A SLIGHT "HISSING" SOUND. THIS IS O.K. REMEMBER, BE CAREFUL TO POUR OUT ONLY WHAT YOU PLAN TO USE. DO NOT PUT UNUSED MIRACLE PAINT BACK INTO THE CAN.** FOR THOSE OF YOU WHO PURCHASE GALLON CANS AND PLAN NOT TO USE ALL OF IT, RE-POUR THE GALLON INTO 4 ONE QUART SIZE HIGH METAL PAINT CANS AVAILABLE FROM ANY PAINT STORE. BE SURE TO FILL THE CANS ALL THE WAY LEAVING NO ROOM FOR AIR. THEN FOLLOW THE PROCEDURE ABOVE FOR APPLYING THE PAINT.
7. **MIRACLE PAINT** SHOULD BE USED THE WAY IT COMES OUT OF THE CAN. WHILE **MIRACLE PAINT** WORKS BETTER IF BRUSHED ON, IT CAN SUCCESSFULLY BE SPRAYED AS WELL. **IF BRUSHING,** WE RECOMMEND USING A INEXPENSIVE FOAM OR SPONGE BRUSH THAT YOU CAN DISCARD AFTER USE. BE SURE TO HAVE 2-3 OF THEM HANDY IN CASE THE FIRST BRUSH DETERIORATES. **IF SPRAYING,** IT IS BEST NOT TO THIN IT OR YOU WILL CAUSE IT TO RUN WHEN APPLYING. **THIN ONLY IF ABSOLUTELY NECESSARY AND IF YOU MUST THIN IT, ONLY USE MIRACLE THINNER, AVAILABLE FROM BILL HIRSCH.** DO NOT USE PRIMERS UNLESS YOU ARE PAINTING NEW METAL. YOU MAY ALSO USE A RUST CONVERTER OR METAL PREP BEFORE APPLYING **MIRACLE PAINT**. **IN ALL CASES, THE SURFACE TO BE PAINTED MUST BE ABSOLUTELY CLEAN AND FREE OF DIRT, DUST, OR ANYTHING THAT MIGHT CAUSE THE PAINT NOT TO ADHERE.** IN ORDER FOR MIRACLE PAINT TO WORK AS ADVERTISED, YOU MUST GET ENOUGH PAINT ON THE SURFACE TO BE PAINTED, NO MATTER HOW MANY COATS IT TAKES. RUST CAN ONLY BE STOPPED IF IT IS STARVED OF OXYGEN WHICH IS THE FOOD THAT RUST LOVES AND THRIVES ON. YOU MUST ACTUALLY ENCAPSULATE THE RUST WITH MIRACLE PAINT. MIRACLE PAINT DRIES ROCK HARD AND IF APPLIED ACCORDING TO DIRECTIONS, WILL SEAL THE RUST PERMANENTLY.

#### **FOR BRUSH APPLICATION**

IF APPLYING TO HORIZONTAL SURFACES, APPLY 1 COAT. WAIT 1-2 HOURS AND APPLY A SECOND COAT WHILE THE FIRST COAT IS STILL TACKY. IF A 3RD COAT IS REQUIRED REPEAT THE PROCESS. DO THIS AS OFTEN AS REQUIRED TO ENCAPSULATE THE RUST. IF APPLYING TO VERTICAL SURFACES, APPLY A VERY LIGHT FIRST COAT, WAIT 1-2 HOURS AND APPLY A SECOND VERY LIGHT COAT WHILE THE FIRST COAT IS STILL TACKY. FOLLOW WITH A 3RD OR AS MANY COATS AS NECESSARY TO ENCAPSULATE THE RUST OR TO GET THE DESIRED FINISH. IF YOU ARE GOING TO TOP COAT THE MIRACLE PAINT WITH ANOTHER TYPE PAINT, WAIT UNTIL THE MIRACLE PAINT IS ALMOST DRY BUT JUST A TINY BIT "TACKY". IF YOU WAIT LONGER THEN A DAY BEFORE TOPCOATING, YOU MAY HAVE TO LIGHTLY SAND THE MIRACLE PAINT TO TONE DOWN THE GLOSS BEFORE APPLYING THE TOP COAT.

#### **FOR SPRAY APPLICATION**

USE MIRACLE PAINT THE WAY IT COMES OUT OF THE CAN. TO AVOID RUNS, APPLY ONLY A VERY LIGHT TACK COAT FIRST. WAIT 1-2 HOURS AND APPLY A 2ND VERY LIGHT TACK COAT. FOLLOW WITH A 3RD LIGHT COAT OR AS MANY LIGHT COATS AS ARE NEEDED TO ENCAPSULATE THE RUST OR ACHIEVE THE DESIRED FINISH. DO NOT SPRAY ON HEAVY COATS OR YOU WILL CAUSE THE PAINT TO RUN.

IF SPRAYING TO SEAL OVER RUST, FOLLOW THE DIRECTIONS ABOVE FOR SPRAY APPLICATION. **YOU MUST APPLY ENOUGH MIRACLE PAINT ON THE SURFACE YOU ARE COATING TO BE SURE THAT IT IS PERMANENTLY SEALED!!!** IF YOU INTEND TO TOP COAT THE MIRACLE PAINT WITH ANOTHER TYPE OF PAINT, WAIT AT LEAST 2-4 HOURS FOR MIRACLE PAINT TO BE ALMOST DRY. IT IS BEST TO APPLY THE TOPCOAT WHILE THE MIRACLE PAINT IS STILL SLIGHTLY TACKY. DYING TIME WILL VARY DEPENDING UPON THE TEMPERATURE, HUMIDITY, ETC.

#### **OTHER NOTES**

WHETHER BRUSHING OR SPRAYING, DO NOT USE MIRACLE PAINT AT TEMPERATURES LOWER THAN 60 DEG. F. IT IS IMPORTANT TO GET ENOUGH PAINT ON THE SURFACE TO ENCAPSULATE THE RUST. WHEN USING MIRACLE PAINT, ALWAYS WORK IN A WELL VENTILATED AREA, ALWAYS WEAR GLOVES AND WEAR A FACE MASK OR AN ACCEPTED RESPIRATOR.

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